

Sarnia, ON N7T 5W6
Tel (519) 336-2400
Fax (519) 336-2085
info@sarnialambtonchamber.com
www.sarnialambtonchamber.com

August 14, 2017

City of Sarnia Council Shawn Unsworth Purchasing Manager 255 North Christina Street P.O. Box 3018 Sarnia, ON N7T 7N2

RE: Electric Vehicle Charging Stations

Mr. Unsworth,

Thank you for consulting the Sarnia Lambton Chamber of Commerce on the City's intention to invest in more electric vehicle charging stations. On behalf of the more than 700 Chamber members, including over 400 located in Sarnia, we appreciate this opportunity to comment.

The Chamber believes this is a great opportunity for the City of Sarnia as municipalities across Ontario are taking advantage of federal and provincial green infrastructure funding that is intended to reduce greenhouse gas emissions and the impacts of climate change. By installing electric vehicle (EV) charging stations at strategic locations in Sarnia, the City will contribute to a greener environment, reduce range anxiety, encourage more early adopters of EV transportation, improve the community's sustainability credentials and support green tourism and branding opportunities.

Businesses located in the vicinity of an EV charging station could benefit in a number of ways, including:

- alternative fueling and parking options for customers and employees,
- new customers with time to spare,
- brand visibility at the location,
- green branding by association, and
- opportunities to enter into public-private partnerships with the City.

It is essential that the City consult the business community before selecting any EV charging location, as the majority of local EV owners, as well as those visiting Sarnia, will decide on where to dine, shop and spend their time based on where they can recharge their vehicle. A number of factors should be considered, including existing community improvement plans, energy strategies, commercial and employment districts, popular destinations, Sarnia's main transportation nodes and available parking space. Visibility and accessibility of the location should also be factored in. The chosen location would require adequate signage, space for expansion of charging stations, security and routine maintenance. The Chamber would be pleased to facilitate a public workshop with businesses in order to identify ideal locations.

To continue this conversation, please contact our office at any time by calling Shirley de Silva, President and CEO at 519-336-2400.

Yours very truly,

Śhirley de Silva President and CEO

C: Margaret Misek-Evans, Chief Administrative Officer